

South Dakota Advertising Federation  
**2018 CREATIVE LEGACY AWARD NOMINATION FORM**

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Nominee's Name

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Nominee's Company Name

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Address

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City, State, Phone

*To the nominator: Please answer the following information regarding your nominee on a separate sheet(s). Make your answers as detailed as possible to help the Judging Committee choose the best candidate.*

**CREATIVE ACHIEVEMENT**

The nominee has been a creative leader in the area of advertising design, art direction, photography, copywriting, creative direction, broadcast production or cinematography. The nominee is responsible for an extensive body of exceptional creative work in the field.

**CONTRIBUTION TO HIS/HER COMPANY**

The nominee has had a long and successful career in one of the following areas of work: advertising agency creative, graphic design firm, advertiser, media or advertising service. This individual should be viewed as a mentor or someone who inspires co-workers.

**CONTRIBUTIONS TO THE GENERAL ADVANCEMENT OF ADVERTISING IN SOUTH DAKOTA**

The nominee must have demonstrated particular commitment to his or her work throughout an extensive career and had an impact locally on the advertising industry. This individual pushes himself or herself and others to greatness and elevates the advertising community through these efforts.

**To be considered for this award, nominations must be received in writing by Monday, January 14, 2019**

South Dakota Advertising Federation  
PO Box 82  
Sioux Falls, SD 57101  
or email [president@sdaf.org](mailto:president@sdaf.org)

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Nominated by

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Company

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Email/Phone

*The mission of the South Dakota Advertising Federation is to serve as a unified voice for advertising professionals through award-winning programs, the South Dakota ADDY® Awards, educational opportunities including Student Day and Student ADDY® Awards and public service projects. At the same time, SDAF acts as a connecting point to the 8th District of the American Advertising Federation and AAF.*