

South Dakota Advertising Federation

2018 HEART OF SDAF AWARD NOMINATION FORM

Nominee's Name

Nominee's Company Name

Address

City, State, Phone

Overview:

This award was created by the Board of Directors in 2018 as a way to honor an individual or a business who has gone above and beyond to help advance the mission of the South Dakota Advertising Federation (SDAF) while benefitting our broader community. The success of the SDAF depends on countless hours, financial support, and in-kind donations. These individuals and organizations often are behind the scenes and get little recognition or thanks. This award is a way to honor those efforts and spirit of volunteerism.

Criteria:

- The award recipient must be a current member of SDAF.
- The award will be presented by the SDAF at the annual ADDY Awards Show.
- Written submissions will be accepted alongside submissions for the Creative Legacy and Silver Medal Awards during ADDY submission time.
- The winner will be chosen prior to the ADDYs at the annual former President and Silver Medal winner luncheon.
- Nominations will be accepted as written submissions only.
- This award need not be given annually.

Nominators should submit a separate one-page explanation as to why his/her nominee is deserving of this award and answer the following question: How as the nominee contributed to the success of SDAF while also benefitting the broader community?

To be considered for this award, nominations must be received in writing by Monday, January 14, 2019

South Dakota Advertising Federation
PO Box 82
Sioux Falls, SD 57101
or email president@sdaf.org

Nominated by

Company

Email/Phone

The mission of the South Dakota Advertising Federation is to serve as a unified voice for advertising professionals through award-winning programs, the South Dakota ADDY® Awards, educational opportunities including Student Day and Student ADDY® Awards and public service projects. At the same time, SDAF acts as a connecting point to the 8th District of the American Advertising Federation and AAF.