

SOUTH DAKOTA ADVERTISING FEDERATION
2018 SILVER MEDAL AWARD NOMINATION FORM

Nominee's Name

Nominee's Company Name

Address

City, State, Phone

To the nominator: Please answer the following information regarding your nominee on a separate sheet(s). Make your answers as detailed as possible to help the Silver Medal Committee choose the best candidate.

CONTRIBUTION TO HIS/HER COMPANY

The recipient must have achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service.

CREATIVE ABILITY

The recipient must have shown a consistent, high degree of original thinking in his/her field.

CONTRIBUTIONS TO THE GENERAL ADVANCEMENT OF ADVERTISING

The recipient must have worked to increase the stature and raise the standards of the advertising profession.

CONTRIBUTIONS TO THE COMMUNITY

The recipient should be someone who has been active in civic, religious, or other groups dedicated to human or social welfare.

To be considered for this award, nominations must be received in writing by January 14, 2019 to:

South Dakota Advertising Federation
ATTN: Silver Medal Committee
PO Box 82
Sioux Falls, SD 57101

or email president@sdaf.org

Nominated by

Company

Email/Phone

The mission of the South Dakota Advertising Federation is to serve as a unified voice for sales, marketing and business professionals through award-winning programs, the South Dakota ADDY® Awards, educational opportunities including Student Day and Student ADDY® Awards and public service projects. At the same time, SDAF acts as a connecting point to the 8th District of the American Advertising Federation and AAF.