
SALES & MARKETING

Sales Promotion > 01 - Product or Service Sales Promotion > 01B - Sales Kit or Product Information Sheets

Entry ID: 01B-280887-08-SDK

Award: Silver ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: SD Governor's Office of Economic Development

Title: The South Dakota Advantage

Credits: Team Delta, Lawrence & Schiller
Panther Graphics,

SALES & MARKETING

Sales Promotion > 03 - Point of Purchase > 03B - Free Standing

Entry ID: 03B-282360-08-SDK

Award: Silver ADDY Award

Entrant Company: Insight Marketing Design, Watertown, SD

Client Company: Lake Area Technical Institute

Title: Superheroes

Credits: Doug Moss, Executive Creative Director
Jon Carroll, Creative Director
Ben Hodgins, Art Director
Candy Van Dam, Chief Strategy Officer
LuAnn Strait, Director of Institutional Relations

SALES & MARKETING

Collateral Material > 04 - Stationery Package - Single or Multiple Pieces

Entry ID: 04-276826-08-SDK

Award: Gold ADDY Award

Entrant Company: Caliber Creative, Sioux Falls, SD

Client Company: Plains Commerce Bank

Title: Corporate Identity System

Credits: Caliber Crew,
Plains Commerce Bank,

SALES & MARKETING

Collateral Material > 07 - Brochure > 07A - Single Unit

Entry ID: 07A-278912-08-SDK

Award: Silver ADDY Award

Entrant Company: Fresh Produce, Brookings, SD

Client Company: Children's Museum of South Dakota

Title: Collateral is a Dinosaur Now

Credits: Children's Museum of South Dakota,
Get Fresh Crew,

SALES & MARKETING

Collateral Material > 08 - Publication Design > 08B - Editorial Spread or Feature

Entry ID: 08B-281599-08-SDK

Award: Silver ADDY Award

Entrant Company: 605 Magazine, Sioux Falls, South Dakota(SD)

Client Company: 605 Magazine

Title: 605 Magazine September Cover Story

Credits:

Alana Snyder, Publisher
John Snyder, Director of Sales & Marketing
Nick Hubbard, Hubbard Visuals
Elizabeth Painter, Art Director

Collateral Material > 08 - Publication Design > 08D - Magazine Design

Entry ID: 08D-272745-08-SDK

Award: Gold (Judge's Choice) ADDY Award

Entrant Company: L. DeSIGN, Las Vegas, NV

Client Company: The CLASS Project

Title: CLASS Magazine - 2018 Fall Issue

Credits:

Lindsay Rohlfen,

SALES & MARKETING

Collateral Material > 09 - Special Event Material > 09A - Card, Invitation, Announcement - Single Unit

Entry ID: 09A-276836-08-SDK

Award: Silver ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: Sanford Health

Title: SLCA Event Invitation

Credits: Team Space,

SALES & MARKETING

Direct Marketing > 10 - Direct Mail > 10A - Flat - Single

Entry ID: 10A-281040-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: South Dakota Department of Tourism

Title: Great Faces Great Places Spinner

Credits: Team Synergy,

Direct Marketing > 10 - Direct Mail > 10B - Direct Mail-Flat Campaign

Entry ID:	10B-276213-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Daktronics, Sioux Falls, South Dakota
Client Company:	Daktronics
Title:	Affordable DOOH Billboard Series
Credits:	Jameson Abel, Graphic Designer Haley Lentsch, Copywriter

Direct Marketing > 10 - Direct Mail > 10C - 3D / Mixed – Single

Entry ID:	10C-276837-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	Sanford Health
Title:	SLCA Nominee Box
Credits:	Team Space, Fresh Color Press,

SALES & MARKETING

Advertising Industry Self-Promotion (Sales & Marketing) > Collateral > 14 - Brand Elements

Entry ID:	14-276797-08-SDK
Award:	Gold ADDY Award
Entrant	Lawrence & Schiller, ,

Company:

Client Company: Lawrence & Schiller

Title: L&S Logo

Credits: Team Space,

Entry ID: 14-277546-08-SDK

Award: Gold (Best of Class) ADDY Award

Entrant Company: Caliber Creative, Sioux Falls, SD

Client Company: Caliber Creative

Title: Don't Mess Around Wall Graphics

Credits: Caliber Crew,

SALES & MARKETING

Advertising Industry Self-Promotion (Sales & Marketing) > Collateral > 15 - Direct Marketing & Specialty Advertising (printed or digital)

Entry ID: 15-276848-08-SDK

Award: Silver ADDY Award

Entrant Company: Caliber Creative, Sioux Falls, SD

Client Company: Caliber Creative

Title: Cup of Chrisp-mix Cheer Package

Credits:

Caliber Crew,

SALES & MARKETING

Advertising Industry Self-Promotion (Sales & Marketing) > Collateral > 16 - Special Event Materials (printed or digital)

Entry ID: 16-276833-08-SDK

Award: Silver ADDY Award

Entrant Company: Epicosity, ,

Client Company: Epicosity

Title: Miracle on Main Avenue

Credits: Epicosity,

PRINT ADVERTISING

Magazine Advertising > 17 - Magazine Advertising > 17C - Magazine Advertising Campaign

Entry ID: 17C-278439-08-SDK

Award: Gold ADDY Award

Entrant Company: HenkinSchultz, Sioux Falls, SD

Client Company: Sioux Falls Urgent Care

Title: Sioux Falls Urgent Care

Credits:

HS Team,

Entry ID: 17C-281041-08-SDK

Award: Gold, Best of Show ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: South Dakota Department of Tourism

Title: Great Faces Magazine Campaign

Credits:

Team Synergy,

Entry ID: 17C-281042-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: South Dakota Department of Tourism

Title: Great Faces Hunting Campaign

Credits:

Team Synergy,

Entry ID: 17C-279848-08-SDK

Award: Silver ADDY Award

Entrant Company: Fresh Produce, Sioux Falls, SD

Client Company: POET

Title: Imagination is an Endless Resource

Credits:

POET,
Get Fresh Crew,

Entry ID: 17C-280761-08-SDK

Award: Silver ADDY Award

Entrant Company: Insight Marketing Design, Oakdale, MN

Client Company: QualiTru Sampling Systems

Title: QualiTru Milk Splash Campaign

Credits:
Doug Moss, Executive Creative Director
Jon Carroll, Creative Director
Ben Hodgins, Art Director
Candy Van Dam, Chief Strategy Officer
Gwen Raddatz, VP of Marketing

PRINT ADVERTISING

Newspaper Advertising > 19 - Newspaper Advertising > 19B - Full Page – Single Unit

Entry ID: 19B-274529-08-SDK

Award: Silver ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: Dakota Seafood

Title: Our Fish Never Wrapped in Newspaper

Credits:
Team Arcade,

Entry ID:	19B-276780-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Media One, Sioux Falls, SD
Client Company:	Media One
Title:	Brown Clinic Christmas Ad
Credits:	Media One,

PRINT ADVERTISING

Public Service > 22 - Public Service Print Advertising > 22A - Single Unit - Any Size

Entry ID:	22A-276811-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	South Dakota Office of Highway Safety
Title:	Kissing Booth
Credits:	Team Space,

Public Service > 22 - Public Service Print Advertising > 22B - Campaign

Entry ID:	22B-276808-08-SDK
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Award:	Silver ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	South Dakota Office of Highway Safety
Title:	Jim Reaper Magazine Selects
Credits:	Team Space,

OUT-OF-HOME & AMBIENT MEDIA

Ambient Media > 25 - Installations > 25A - Single Installation

Entry ID:	25A-280828-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Insight Marketing Design, Huron, SD
Client Company:	South Dakota Farmers Union
Title:	SDFU Safety Trailer
Credits:	Doug Moss, Executive Creative Director Jon Carroll, Creative Director Ben Hodgins, Art Director Candy Van Dam, Chief Strategy Director Karla Hofhenke, Executive Director

Entry ID:	25A-285082-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Sanford Health, Sioux Falls, SD
Client Company:	Sanford Health
Title:	Research Wall Wrap

Credits:

Jenny Rauch, Senior Graphic Designer
Shalaine Rostomily, Graphic Design Manager

OUT-OF-HOME & AMBIENT MEDIA

Ambient Media > 26 - Events > 26A - Single Event

Entry ID: 26A-278471-08-SDK

Award: Silver ADDY Award

Entrant Company: HenkinSchultz, Brookings, SD

Client Company: SDSU Foundation

Title: SDSU Foundation Donor Celebration

Credits: HS Team,

OUT-OF-HOME & AMBIENT MEDIA

Out-of-Home > 31 - Out-Of-Home Campaign

Entry ID: 31-277870-08-SDK

Award: Silver ADDY Award

Entrant Company: ADwërks, Sioux Falls, SD

Client Company: Bill Nadon

Title: Carino's Return to Movies Bus Ads

Credits: ADwerks Team ,

OUT-OF-HOME & AMBIENT MEDIA

Public Service (Out-of-Home & Ambient Media) > 34 - Public Service Ambient Media > 34A - Single Occurance

Entry ID: 34A-276817-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: South Dakota Office of Highway Safety

Title: Jim Reaper Sturgis Street Team

Credits: Team Space,
Prairie Winds Trailers,
Alpha Graphics,

OUT-OF-HOME & AMBIENT MEDIA

Advertising Industry Self-Promotion (Out-of-Home & Ambient Media) > 36 - Advertising Industry Self-Promotion Ambient Media

Entry ID: 36-278407-08-SDK

Award: Gold (Best of Class) ADDY Award

Entrant Company: HenkinSchultz, Sioux Falls, South Dakota

Client Company: HenkinSchultz

Title: HS Holiday Windows

Credits: HS Team,

Entry ID:	36-279348-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Fresh Produce, SIOUX FALLS, SD
Client Company:	Fresh Produce LLC
Title:	Ipsos Gallery Cake Parade
Credits:	Get Fresh Crew, Liz Heeren,

ONLINE/INTERACTIVE

Websites > 37 - Websites > 37A - Consumer

Entry ID:	37A-276825-08-SDK
Award:	Gold (Judge's Choice) ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	Sanford Health
Title:	Lorraine Cross Award Website
Credits:	Team Space,

Entry ID:	37A-281462-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Click Rain, Le Mars, Iowa
Client Company:	Wells Enterprises, Inc.
Title:	Chilly Cow Website

Credits:

Click Rain, Agency
Wells Enterprises, Inc., Client

Entry ID: 37A-277427-08-SDK

Award: Silver ADDY Award

Entrant Company: Epicosity, ,

Client Company: Sprint CapTel

Title: Communication is Everything

Credits:

Epicosity,

Websites > 37 - Websites > 37C - Microsites

Entry ID: 37C-290964-08-SDK

Award: Gold ADDY Award

Entrant Company: Lemonly, ,

Client Company: University of Nebraska - Lincoln

Title: UNL Crop Scenario Planning Tool

Credits:

ONLINE/INTERACTIVE

Social Media > 38 - Social Media > 38B - Campaign

Entry ID: 38B-274519-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company:	Taco John's
Title:	Ole the Day Instagram Grids
Credits:	Team Arcade,
Entry ID:	38B-274540-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	Taco John's
Title:	Condiment Facebook Videos
Credits:	Team Arcade,
Entry ID:	38B-274542-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	Taco John's
Title:	New Year's Resolution Exercises
Credits:	Team Arcade,
Entry ID:	38B-277403-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Epicosity, ,
Client Company:	South Dakota Department of Health
Title:	Protect Your Circle
Credits:	Epicosity ,

Entry ID:	38B-280250-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Paulsen, Salina, KS
Client Company:	Great Plains Manufacturing
Title:	Great Plains New Product Launch
Credits:	Hannah Gebauer, Marcus Squier, Katie Hayward, Mike Dowling, Danita Tegethoff,

ONLINE/INTERACTIVE

Advertising & Promotion > 40 - Web Banner Ad or Website Takeover

Entry ID:	40-281044-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	South Dakota Department of Tourism
Title:	Fishing Gamification Unit
Credits:	Team Synergy,

ONLINE/INTERACTIVE

Blogs & Digital Publications > 44 - Digital Publications > 44A - Single

Entry ID: 44A-280673-08-SDK

Award: Gold ADDY Award

Entrant Company: The Sampson House, ,

Client Company: Jane Rae Events

Title: Jane Rae Events Lookbook

Credits: The Sampson House, Marketing Agency

ONLINE/INTERACTIVE

Public Service (Online/Interactive) > 46 - Public Service Online/Interactive > 46A - Public Service Online/Interactive

Entry ID: 46A-277356-08-SDK

Award: Gold ADDY Award

Entrant Company: Caliber Creative, Pierre, SD

Client Company: South Dakota Department of Social Services

Title: Show You Care Microsite

Credits: Caliber Crew,
South Dakota Department of Social Services,

Entry ID: 46A-276821-08-SDK

Award: Silver ADDY Award

Entrant Company: Lawrence & Schiller, ,

Company:

Client South Dakota Office of Highway Safety
Company:

Title: South Dakota Rides Website

Credits:
Team Space,

**Public Service (Online/Interactive) > 46 - Public Service
Online/Interactive > 46B - Public Service Online/Interactive Campaign**

Entry ID: 46B-276813-08-SDK

Award: Gold ADDY Award

Entrant Lawrence & Schiller, ,
Company:

Client South Dakota Office of Highway Safety
Company:

Title: Halloween Safety Social Series

Credits:
Team Space,

ONLINE/INTERACTIVE

**Advertising Industry Self-Promotion (Online/Interactive) > 47 -
Advertising Industry Self-Promotion Online/Interactive**

Entry ID: 47-276795-08-SDK

Award: Gold ADDY Award

Entrant Lawrence & Schiller, ,
Company:

Client Lawrence & Schiller
Company:

Title: L&S Website

Credits:

Team Space,
Electric Pulp,

Entry ID: 47-277357-08-SDK

Award: Silver ADDY Award

Entrant Company: Caliber Creative, Sioux Falls, SD

Client Company: Caliber Creative

Title: Highest Caliber Web Design

Credits:

Caliber Crew,

FILM, VIDEO, & SOUND

Radio Advertising > 48 - Radio Advertising / Local > 48A - Single Spot :30 seconds or less

Entry ID: 48A-279012-08-SDK

Award: Gold ADDY Award

Entrant Company: Fresh Produce, SIOUX FALLS, SD

Client Company: Downtown Sioux Falls, Inc.

Title: Homemade in Downtown

Credits:

Downtown Sioux Falls,
Get Fresh Crew,
d'audio,

Entry ID:	48A-274485-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	Dakota Seafood
Title:	"Fresh"
Credits:	Team Arcade, Team Steve,

Entry ID:	48A-281448-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Midwest Communications, Sioux Falls, South Dakota
Client Company:	Jim's National Transmission
Title:	Jims Transmission-You Talk to Bears
Credits:	Mark Nelson, Writer/Producer/Voice Talent/ Dan Osborne, Voice Talent Braden Blue, Voice Talent Bridget Danforth, Sales Representative

Radio Advertising > 48 - Radio Advertising / Local > 48B - Single Spot more than :30 seconds

Entry ID:	48B-281512-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Midwest Communications, Sioux Falls, South Dakota

Client Jim's National Transmission
Company:

Title: Jim's Trans-Fashion Photographer

Credits:

Mark Nelson, Writer/Producer/Voice Talent
Nic Natarella, Voice Talent
Kyle Baldry, Voice Talent
Bridget Danforth, Sales Representative

FILM, VIDEO, & SOUND

Radio Advertising > 49 - Radio Advertising – Regional/National > 49C - Radio-National Campaign

Entry ID: 49C-274489-08-SDK

Award: Silver ADDY Award

Entrant Lawrence & Schiller, ,
Company:

Client South Dakota Lottery
Company:

Title: Luck Calling/Lotto America

Credits:

Team Arcade,
Team Steve,

FILM, VIDEO, & SOUND

Television Advertising > 51 - Television Advertising – Local (One DMA) > 51D - Television-Local Campaign

Entry ID: 51D-279023-08-SDK

Award: Gold (Best of Class) ADDY Award

Entrant Company: Fresh Produce, Yankton, SD

Client Company: First Dakota National Bank

Title: Tenacity, Stamina, and Grit

Credits: First Dakota National Bank,
Get Fresh Crew,
Dalton Coffey,
Pixelbox Productions,

FILM, VIDEO, & SOUND

Television Advertising > 52 - Television Advertising – Regional/National > 52A - Single Spot – Up to 2:00

Entry ID: 52A-274509-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: Taco John's

Title: "Secret Weapon"

Credits: Team Arcade,
Team Steve,
The Great Plains Motion Picture Company,

Entry ID: 52A-274512-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Company:

Client Taco John's
Company:

Title: "Hairdon't"

Credits:
Team Arcade,
Team Steve,
The Great Plains Motion Picture Company,

Entry ID: 52A-276806-08-SDK

Award: Silver ADDY Award

Entrant Lawrence & Schiller, ,
Company:

Client SCHEELS
Company:

Title: "No Medals"

Credits:
Team Space,
Team STEVE,
The Great Plains Motion Picture Company,

**Television Advertising > 52 - Television Advertising –
Regional/National > 52B - Television-National Campaign**

Entry ID: 52B-279126-08-SDK

Award: Silver ADDY Award

Entrant Lawrence & Schiller, ,
Company:

Client Dusty Johnson
Company:

Title: Dusty for Congress TV Campaign

Credits:
Team Delta, Lawrence & Schiller

Doug Lee Pictures,

Entry ID: 52B-281039-08-SDK

Award: Silver ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: South Dakota Department of Tourism

Title: Great Faces Great Places TVCampaign

Credits: Team Synergy,
Wes Eisenhauer Photography ,

Entry ID: 52B-283771-08-SDK

Award: Silver ADDY Award

Entrant Company: Sanford Health, Sioux Falls, SD

Client Company: Sanford Health

Title: Sanford Health-Health Lives Here

Credits: Erin Marie Heinert, ManagingEditor/Writer
David Tesch, Art Director

FILM, VIDEO, & SOUND

Online Film, Video, & Sound > 55 - Internet Commercial > 55A - Single Spot – Any Length

Entry ID: 55A-276729-08-SDK

Award: Gold ADDY Award

Entrant Company: Epicosity, ,

Client Company: Armscor

Title: Fire-Breathing Dragon

Credits: Epicosity,

Online Film, Video, & Sound > 55 - Internet Commercial > 55B - Online Film, Video & Sound Campaign

Entry ID: 55B-274533-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: South Dakota Lottery

Title: Thumbs

Credits: Team Arcade,
Team Steve,

Entry ID: 55B-274545-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: Taco John's

Title: Coach Press Conferences

Credits: Team Arcade,
Team Steve,

Entry ID: 55B-277252-08-SDK

Award: Silver ADDY Award

Entrant Company: Epicosity, ,

Client Company: Helluva

Title: If it Ain't Tough, It Ain't Helluva

Credits: Epicosity,

FILM, VIDEO, & SOUND

Online Film, Video, & Sound > 57 - Webisode > 57B - Series

Entry ID: 57B-282546-08-SDK

Award: Silver ADDY Award

Entrant Company: Midco, Sioux Falls, South Dakota

Client Company: Midco

Title: Midco Sports Network – Day by Day

Credits: Mike Derman, Coordinating Producer
Chloe Edgar, Social Media Specialist
Alex Heinert, On-Air Talent
Darren Lien, Videographer/Producer
Marty Mueller, Videographer/Producer

FILM, VIDEO, & SOUND

Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58A - Single entry :60 seconds or less

Entry ID: 58A-277435-08-SDK

Award: Silver ADDY Award

Entrant Company: Epicosity, ,

Client Company: Voyage Federal Credit Union

Title: Bonnie, the Financial Travel Agent

Credits: Epicosity,

Entry ID: 58A-280725-08-SDK

Award: Silver ADDY Award

Entrant Company: The Sampson House, ,

Client Company: Hungry for Truth

Title: Hungry For Truth Foodie Film

Credits: The Sampson House, Marketing Agency

Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58B - Single entry – more than :60 seconds

Entry ID: 58B-276829-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Sanford Health

Company:

Title: Bennett & High - SLCA Long Form

Credits:

Team Space,
Team STEVE,
Walter Portz,
T.C. Worley Photography & Films,

Entry ID: 58B-279367-08-SDK

Award: Silver ADDY Award

Entrant Company: Fresh Produce, Sioux Falls, SD

Client Company: POET, LLC

Title: A Brief History of POET

Credits:

POET,
Get Fresh Crew,
Doug Lee Pictures,
Focused Motion,
Dalton Coffey,
Pixelbox Productions,

Entry ID: 58B-280361-08-SDK

Award: Silver ADDY Award

Entrant Company: Paulsen, ,

Client Company: ZEISS Optics

Title: Hunting Moose in AK - ZEISS Optics

Credits:

Derek Baune,
Mark Smither,
Tara Young,

Entry ID: 58B-282077-08-SDK

Award: Silver ADDY Award

Entrant Company: Click Rain, Sioux Falls, SD

Client Company: Sioux Falls Convention & Visitors Bureau

Title: PAve Mural - Arts & Culture Video

Credits:
Click Rain, Agency
Sioux Falls Convention & Visitors Bureau, Client

FILM, VIDEO, & SOUND

Branded Content & Entertainment > 60 - Branded Content & Entertainment – Non-Broadcast

Entry ID: 60-278967-08-SDK

Award: Silver ADDY Award

Entrant Company: Mud Mile Communications, ,

Client Company: Coca-Cola Scholars Foundation

Title: The Big Picture

Credits:
Jolene Loetscher, Mud Mile
Nate Burdine, Mud Mile
Michael McQuade, Mud Mile
Kevin Perlic, Mud Mile
Alice Park, Park Studios
Kristen Smith, Park Studios
Carolyn Norton, Coca-Cola
Emily Sievers, ADwerks

Entry ID:	60-280582-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Fresh Produce, Sioux Falls, South Dakota
Client Company:	Profile by Sanford
Title:	15 Seconds of Hype
Credits:	Profile by Sanford, Get Fresh Crew, Wes Eisenhauer Photography, Pixelbox Productions, Pinnacle Productions, Corey Gerlach,

FILM, VIDEO, & SOUND

Sales Promotion > 64 - Audio/Visual Sales Presentation

Entry ID:	64-277911-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Caliber Creative, Sioux Falls, SD
Client Company:	Windsor Mortgage Solutions
Title:	Pure Opportunity Video Book
Credits:	Caliber Crew, Windsor Mortgage Solutions,

FILM, VIDEO, & SOUND

Public Service (Film, Video, & Sound) > 66 - Public Service Television

Entry ID: 66-276809-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: South Dakota Office of Highway Safety

Title: "Cabbing It"

Credits:
Team Space,
Team STEVE,
The Great Plains Motion Picture Company,

FILM, VIDEO, & SOUND

Public Service (Film, Video, & Sound) > 68 - Public Service Online Film, Video & Sound

Entry ID: 68-279362-08-SDK

Award: Silver ADDY Award

Entrant Company: Hot Pink, Ink, ,

Client Company: South Dakota Departments of Health & Social Services

Title: Melanie

Credits:
Hot Pink Creative Team,
Doug Lee Pictures, Videography
Pixelbox Productions, Video Editing
Jake Fleming, Composer/Sound Design

CROSS PLATFORM

Advertising Industry Self-Promotion (Film, Video, & Sound) > 71 - Advertising Industry Self-Promotion Film, Video & Sound

Entry ID: 71-282617-08-SDK

Award: Gold ADDY Award

Entrant Company: Lemonly, ,

Client Company: Lemonly

Title: Meanwhile in South Dakota Video

Credits:

CROSS PLATFORM

Integrated Campaigns > 72 - Integrated Advertising Campaigns > 72B - B-to-B Campaign-National

Entry ID: 72B-278938-08-SDK

Award: Silver ADDY Award

Entrant Company: Fresh Produce, SIOUX FALLS, SD

Client Company: CO-OP Architecture

Title: Cup of Coffee, Piece of Pie

Credits:
CO-OP Architecture,
Get Fresh Crew,
Studio Blu,

Pleasure Horse,
Pixelbox Productions,

Integrated Campaigns > 72 - Integrated Advertising Campaigns > 72C - Consumer Campaign-Local

Entry ID: 72C-280332-08-SDK

Award: Silver ADDY Award

Entrant
Company: Paulsen, Sioux Falls, SD

Client
Company: South Dakota Corn Utilization Council

Title: South Dakota Corn Campaign

Credits:
Mark Smither,
Alix Pearson,
Clara Jacob,
Mike Dowling,
Derek Baune,
Danita Tegethoff,

Integrated Campaigns > 72 - Integrated Advertising Campaigns > 72D - Consumer Campaign-National

Entry ID: 72D-274535-08-SDK

Award: Gold, Best of Show ADDY Award

Entrant
Company: Lawrence & Schiller, ,

Client
Company: Taco John's

Title: Coach

Credits:
Team Arcade,
Team Steve,
The Great Plains Motion Picture Company,

Entry ID: 72D-276827-08-SDK

Award: Gold ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: Sanford Health

Title: Sanford Lorraine Cross Award

Credits:
Team Space,
Team STEVE,
Walter Portz,
T.C. Worley Photography & Films,
Wes Eisenhauer Photography,

Entry ID: 72D-281038-08-SDK

Award: Gold (Best of Class) ADDY Award

Entrant Company: Lawrence & Schiller, ,

Client Company: South Dakota Department of Tourism

Title: Great Faces Great Places Campaign

Credits:
Team Synergy,
Wes Eisenhauer Photography ,

CROSS PLATFORM

Integrated Campaigns > 73 - Integrated Brand Identity Campaign - Local or Regional/National

Entry ID: 73-274538-08-SDK

Award:	Gold ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	Taco John's
Title:	Taco John's Rebrand
Credits:	Team Arcade, Team Steve, The Great Plains Motion Picture Company,

CROSS PLATFORM

Public Service (Cross Platform) > 76 - Integrated Media Public Service Campaign

Entry ID:	76-276807-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	South Dakota Office of Highway Safety
Title:	Jim Reaper
Credits:	Team Space, Team STEVE, The Great Plains Motion Picture Company,

Entry ID:	76-277312-08-SDK
Award:	Silver ADDY Award
Entrant	Caliber Creative, Pierre, SD

Company:

Client
Company: South Dakota Department of Social Services

Title: BeThe1SD

Credits:
Caliber Crew,
South Dakota Department of Social Services,

ELEMENTS OF ADVERTISING

Advertising Industry Self-Promotion (Cross Platform) > 77 - Ad Club or Marketing Club

Entry ID: 77-276844-08-SDK

Award: Silver ADDY Award

Entrant
Company: Caliber Creative, Sioux Falls, SD

Client
Company: South Dakota Advertising Federation

Title: Scouts Honor

Credits:
Caliber Crew,
South Dakota Advertising Federation,

ELEMENTS OF ADVERTISING

Advertising Industry Self-Promotion (Cross Platform) > 78 - Advertising Industry Self-Promotion Campaigns > 78A - Advertising Industry Single Medium Campaign

Entry ID: 78A-277259-08-SDK

Award: Gold ADDY Award

Entrant Company: Epicosity ,

Client Company: Epicosity

Title: Idea Vault Minis: The SEO Years

Credits: Epicosity ,

Advertising Industry Self-Promotion (Cross Platform) > 78 - Advertising Industry Self-Promotion Campaigns > 78B - Advertising Industry Self Promotion Integrated Campaign

Entry ID: 78B-276792-08-SDK

Award: Silver ADDY Award

Entrant Company: Lawrence & Schiller ,

Client Company: Lawrence & Schiller

Title: Outthink, Outdo - L&S Rebrand

Credits: Agency Promotion Team,

Entry ID: 78B-280928-08-SDK

Award: Silver ADDY Award

Entrant Company: HenkinSchultz, Sioux Falls, South Dakota

Client Company: HenkinSchultz

Title: Hamster Stacking

Credits: HS Team,

ELEMENTS OF ADVERTISING

Visual > 80 - Logo Design

Entry ID:	80-277856-08-SDK
Award:	Gold ADDY Award
Entrant Company:	ADwërks, Sioux Falls, SD
Client Company:	ADrenaline Sports Marketing
Title:	ADrenaline Sports Marketing Logo
Credits:	Sara Sullivan, Nate Burdine, Jim Mathis,

ELEMENTS OF ADVERTISING

Visual > 81 - Infographic

Entry ID:	81-277414-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Epicosity, ,
Client Company:	South Dakota Housing Development Authority
Title:	Guide to Buying Your First Home
Credits:	Epicosity,

ELEMENTS OF ADVERTISING

Visual > 82 - Illustration > 82A - Illustration - Single

Entry ID:	82A-276815-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	South Dakota Office of Highway Safety
Title:	Beat Death Sturgis Illustration
Credits:	Team Space,

ELEMENTS OF ADVERTISING

Visual > 83 - Still Photography > 83D - Campaign

Entry ID:	83D-277432-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Epicosity, ,
Client Company:	Taylor's & Company
Title:	Embrace the New West
Credits:	Epicosity,

ELEMENTS OF ADVERTISING

Film & Video > 85 - Cinematography > 85A - Single

Entry ID:	85A-279339-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Adrenaline Sports Marketing, ,
Client Company:	North Dakota State Athletics
Title:	The Harvest of Our Success
Credits:	Nate Burdine, Director of Photography Jolene Loetscher, Copywriter Brad Dumke, Camera Toby Kane, Producer

ELEMENTS OF ADVERTISING

Film & Video > 86 - Animation, Special Effects or Motion Graphics > 86A - Animation, Special Effects or Motion Graphics

Entry ID:	86A-279357-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Adrenaline Sports Marketing, ,
Client Company:	Augustana Athletics
Title:	I Was Made For This
Credits:	Nate Burdine, Director of Photography Kevin Perlic, Visual Effects Supervisor Brad Dumke, Camera

ELEMENTS OF ADVERTISING

Sound > 88 - Music > 88B - Music With Lyrics

Entry ID:	88B-279002-08-SDK
Award:	Gold ADDY Award
Entrant Company:	Fresh Produce, SIOUX FALLS, SD
Client Company:	CO-OP Architecture
Title:	American Mother
Credits:	CO-OP Architecture, Get Fresh Crew, Pleasure Horse,
Entry ID:	88B-274537-08-SDK
Award:	Silver ADDY Award
Entrant Company:	Lawrence & Schiller, ,
Client Company:	Taco John's
Title:	Taco, Taco, Taco Combo
Credits:	Team Arcade, Team Steve, In the Groove Music,